



ABOUT VARIETY - THE CHILDREN'S CHARITY

Variety believes that children who have special needs are champions, and is inspired by their courage and determination. With support, these children often achieve epic little victories as they conquer and rise above their individual challenges. Whether it's taking their first step with a walker; finding their voice with speech and language therapy; or recovering from emergency care in a hospital with their family by their side, Variety celebrates each little victory of every child.

Through its various fundraising events that take place across the province throughout the year, culminating with the signature Show of Hearts Telethon each February, Variety asks donors to contribute to a cause which provides children with equipment, therapies and medications not covered by the health care system.

Variety's funding support helps provide:

- **Life-saving** medication, equipment and emergency travel and accommodation expenses for families whose children are receiving treatment at out-of-community hospitals.
- **Life-changing** support in the form of mobility equipment, specialized therapies and communication devices that give children the chance to learn, grow and thrive.
- **Life-enriching** experiences, such as the opportunity to attend special schools, summer camps and other therapeutic programs.
- Variety also supports organizations that offer specialized programs and therapies for children who have special needs.

Thanks to the generosity of its donors, volunteers and fundraisers Variety is able to provide help to families across British Columbia. The need continues to grow, and with the help of its dedicated team of supporters, Variety aims to help even more families.



OUR FUNDING PRIORITIES

Variety - The Children's Charity gives financial support to individual families and organizations across British Columbia that care for children who have special needs. Funding is provided through a grant application process in three priorities: Cares, Freedom and Future. Families can log onto variety.bc.ca or call 604.320.0505 for application information.

Cares funding is directed towards critical life-saving medical care and services.

Variety's Emergency Response Program offers support to families with children requiring immediate care in out-of-community hospitals, which helps to alleviate the stress families experience in a crisis situation. Cares grants also cover the costs of expensive medication and other vital medical supplies, as well as funding for construction and renovation projects for hospitals and other organizations that provide programs and services for children who have special needs.

Freedom funding provides life-changing mobility, communication and therapies.

This funding helps children learn, grow and thrive. Examples of the types of equipment funded under this priority are wheelchairs, walkers, adapted bicycles, orthotics, hearing aids, cochlear implants and other sound processing devices. Organizations with therapeutic programs also receive funding under this priority. Whether it's a first step, first word or first time exploring the world independently, Variety celebrates every child's achievement.

Future funding offers children life-enriching education and experiences.

This support includes the opportunity to attend special schools and summer camps designed to help children who have special needs realize their full potential. Variety's partnership with other non-profit organizations that provide these programs ensures that many children will benefit for years to come.

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FACT SHEET



Individual Grants in 2014: 1,461
Organizational Grants in 2014: 36
Number of cities and towns reached in 2014: 125+
Number of volunteers: 3,000+ throughout B.C.

VARIETY - THE CHILDREN'S CHARITY
ESTABLISHED IN 1966

4300 Still Creek Drive, Burnaby
B.C. V5C 6C6

Office: 604.320.0505
No charge (in Lower Mainland): 310.KIDS (5437)
Email: info@variety.bc.ca

Web: variety.bc.ca
Facebook: facebook.com/variety.bc.ca
Twitter: [@VarietyBC](https://twitter.com/VarietyBC)

Annual Fundraising Events:
Variety Show of Hearts Telethon
Variety's Children's Radiothons
Gold Hearts Campaign
Variety's Kid Champions
Variety Rally for Kids with Special Needs
Variety Market & Auction

Executive Director: Bernice Scholten
President: Bill Senghera
Board Executive:
Karey Durante - First Vice President
Jeffrey Bollenbach - Second Vice President
Anne Crittenden - Secretary
Atanu Dalal - Treasurer
Dave McConachie - Immediate Past President

Key Corporate Partners:





OUR EXECUTIVE DIRECTOR
BERNICE SCHOLTEN

Bernice is an energetic and progressive leader who cares deeply about children and families. She has served in a number of executive and volunteer positions within the private and not-for-profit sectors across the country. Prior to joining Variety Bernice was Vice-President, Finance and Administration at the Heart and Stroke Foundation - BC & Yukon Region. She received her undergraduate degree in Commerce from the University of Lethbridge and her MBA from the Richard Ivey School of Business. She has served on the Board of Directors of the West Vancouver Library Foundation, the Fundraising Committee of the Lion's Gate Hospital Foundation and the Finance Committee of the Capilano College Foundation.



OUR PRESIDENT
BILL SENGERA

Bill has been a long-time supporter of Variety - The Children's Charity as a member of the Board of Directors and also a representative of White Spot Restaurants, a major sponsor of Variety's Show of Hearts Telethon. Over the last number of years he has served on the Executive as the 1st and 2nd Vice President, and chaired several committees including the Heart Fund Committee, Sunshine Coach Committee, Lottery Committee, and the Membership Committee. Bill brings to Variety strong organizational, leadership and people skills.