




KELOWNA
• YACHT CLUB •

ADVERTISING & SPONSORSHIP 2023-2024



1370 Water Street,
Kelowna, BC V1Y 1J1



(250) 762-3310 ext. 210



laurianne@kelownayachtclub.com

New Highlights

Strategic Placement

KYC has meticulously identified prime locations within the marina and clubhouse where your flags and banners will receive maximum exposure. This includes areas near our entrances, docks, event spaces, and more.

Increased Visibility

Your brand will be showcased to a diverse audience of our members, guests, boat owners, and more, ensuring maximum visibility and engagement.

Flexible Options

We offer various advertising packages to suit your specific needs and budget, whether you're looking for short-term promotions or long-term branding opportunities.

Current Advertising Opportunities!



Strategic
Exposure
Points.

Marina Entry Foot Traffic
Blossom Time Regatta- 1200
Commodore Cup - 1500
(Separate Sponsorship)
Kelowna Boat Show - 6000 + Attendees



Advertising Prices

\$1200
Bronze

\$1500
Silver

\$2800
Gold

**Small Rotating Ad
on Digital Screen**



**Feature add on
website**



**Approved Vendor
Listing on Website
(If Maritime Service
Company)**



6 Newsletter Ads

12 Newsletter Ads

24 Newsletter Ads

**Exclusive Social
Media Mention
Quarterly**



**Large Rotating Ad
on Digital Screen**

Marina Advertising (Banners) March - October



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Annual Sponsorship Packages

\$1200
Bronze

\$2000
Silver

\$2500
Gold

**Logo on Sailing
Boats
x3**



**Logo on Marina
Fence**



**Summer Dock
Party Sponsorship
Evenings
x 4**



\$1500



**Member Lounge
Entertainment
Night
Sponsorship.**



**(Verbal/Visual Recognition on all advertising for Member Lounge Entertainment & Dock Party
(Social Media - In Club Posters - all promo materials))**

**Regatta Sponsorships Options Available
from February 2024**



Banners

Professional Installment

March - October

**Visible from Boardwalk
Dock & Water**

**Availability for companies focused on
marina-related services only.**

**Banners will remain in location during all
Regatta's and KYC Events.**



Unparalleled Exposure!

PVC blackout Mesh
With rod pocket top and bottom
Reinforcement grommets (x4)
24" x 48"
Double Sided Prints



Please note, final approval of design and artwork by KYC

Centre dock specific locations may alter by a few meters dependent on suitable location.

